ESSENTIAL
ENERGY SERVICES

Investor Presentation

April 4, 2018

Disclaimer

FORWARD-LOOKING STATEMENTS

This presentation contains forward-looking statements and forward-looking information regarding Essential Energy Services Ltd. (the "Corporation" or "Essential") within the meaning of applicable securities laws. In particular, this presentation contains forward-looking statements including expectations regarding 2018 capital spending and in-service timing; expectations regarding Essential's businesses/service lines, areas of growth, opportunities, activity, pricing, cost structure, outlook, market share, competitive advantages, operations, services offered and the demand for those services; the advantages of low debt; expectation that low debt provides Essential with greater control over its future, provides growth potential and enables Essential to invest in people, equipment and working capital; expectations with regard to Essential's advantages; expectation that the Tryton U.S. operations are improving and in an expanding market; expectations regarding Tryton's international opportunities; expectations regarding industry activity in 2018, type of wells and demand for completion-related services; and the expectation that Essential has sufficient trained crews and activated equipment to meet anticipated customer demand. By their nature, forward-looking statements and information involve known and unknown risks and uncertainties that may cause actual results to differ materially from those anticipated. Many of these factors and risks are described under the heading "Risk Factors" in the Corporation's Annual Information Form for the year ended December 31, 2017 and the Corporation's other filings on record with the securities regulatory authorities, which may be accessed through the SEDAR website (www.sedar.com). Although the Corporation believes the expectations and assumptions on which such forward-looking statements and information are based are reasonable, the Corporation can not provide assurance these expectations will prove to be correct. Accordingly, readers should not place undue reliance on the forward-looking statements and are cautioned that the foregoing factors are not exhaustive. The forward-looking statements and information contained in this presentation are made as of the date hereof and the Corporation undertakes no obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws. This presentation contains an EV/2018 EBITDAS measure based on analyst consensus estimates for EBITDAS as of a particular point in time. The Corporation includes this measure for reference only and not for the purpose of endorsement. The estimates underlying the EBITDAS estimate reflect the views of the analysts and may not reflect the views of management of the Corporation as at the point in time when the applicable estimate was given or as of the date of this presentation.

NON-IFRS MEASURES

Throughout this presentation, certain terms used are not measures recognized by International Financial Reporting Standards ("IFRS") and do not have standardized meanings prescribed by IFRS including:

- Bank EBITDA – generally defined in Essential's credit facility as EBITDAS plus the equity cure, excluding onerous lease contract expense and severance costs.
- EBITDAS – earnings before finance costs, income taxes, depreciation, amortization, transaction costs, losses or gains on disposal of equipment, write-down of assets, impairment loss, foreign exchange gains or losses and share-based compensation, which includes both equity-settled and cash-settled transactions. Calculated for continuing operations.
- EBITDAS margin – EBITDAS divided by revenue.

These measures may not be consistent with calculations of other companies.

® MSFS is a registered trademark of Essential Energy Services Ltd.

Corporate Snapshot

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	Mar 29/18
Trading Price	$0.52
52 Week Range	$0.495 - $0.82
Market Capitalization	$74 million
Long-term Debt (Dec 31/17)	$18 million
Enterprise Value[(1)]	$92 million
EV/2018 EBITDAS[(2)]	3.7x
Price/Book[(3)]	0.47x

(1) Based on Mar 29/18 market capitalization and Dec 31/17 debt.
(2) Based on Mar 29/18 market capitalization, Dec 31/17 debt and Mar 29/18 analyst consensus.
(3) Based on Mar 29/18 share price and Dec 31/17 book value of shareholders' equity less intangible assets.

ECWS – Dec 31/17	Equipment Count
Coil Tubing	30
Fluid Pumpers	18
Nitrogen Pumpers	8

Tryton – Dec 31/17	Millions
Downhole Tools – Inventory Value	$24
Rentals Asset Value	$19

The Essential Advantage

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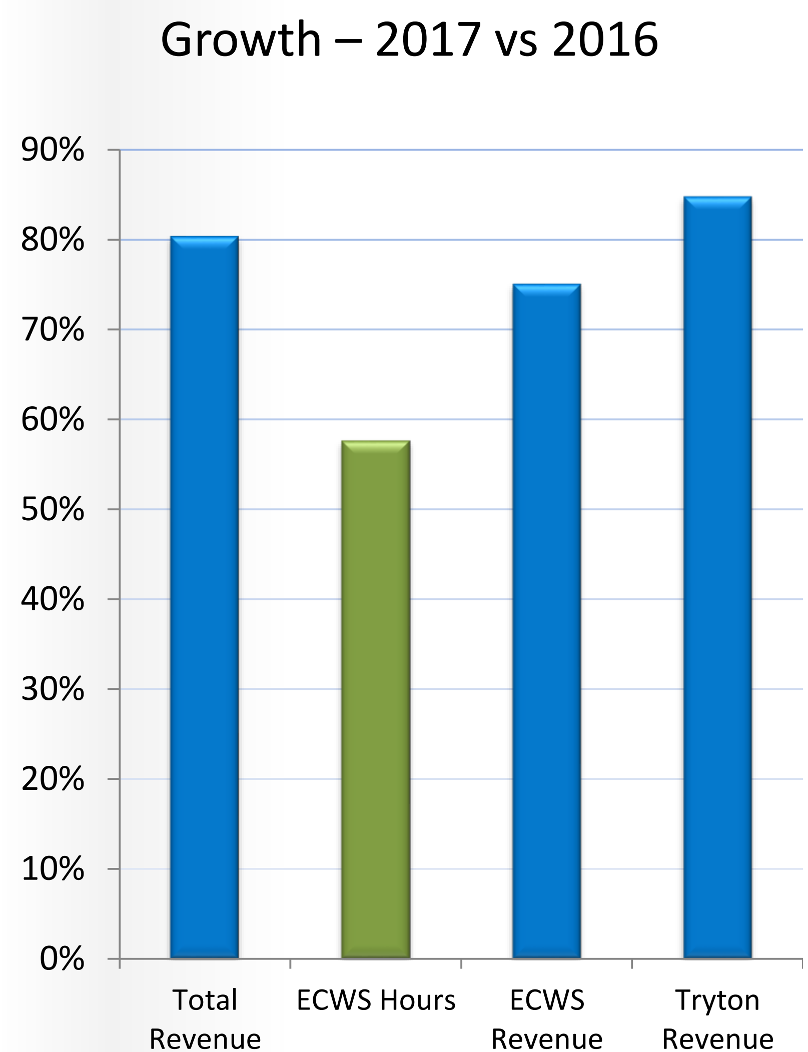
Industry Leading Equipment/Services	• An optimal choice to service the Duvernay, Montney, Viking and Bakken plays • Largest deep coil tubing fleet in Canada (“ECWS”) • An innovative tool business (“Tryton”)
Customers and Targeted Work	• Long-term customer relationships; diversity • Equipment and crews for deeper, longer horizontal wells
Essential People	• Skilled workforce; success in recruiting
Cost Control	• Lean organization – manageable fixed costs • Field compensation primarily variable pay
Low Debt	• Investment in people, equipment, working capital • Greater control over our future; growth potential

Financial and Operating Results

($ millions)	2017	2016
	Annual	
Essential		
Revenue	$176	$98
EBITDAS	$19	$(9)[(1)]
EBITDAS margin	11%	(9%)
Long-term debt	$18	$11

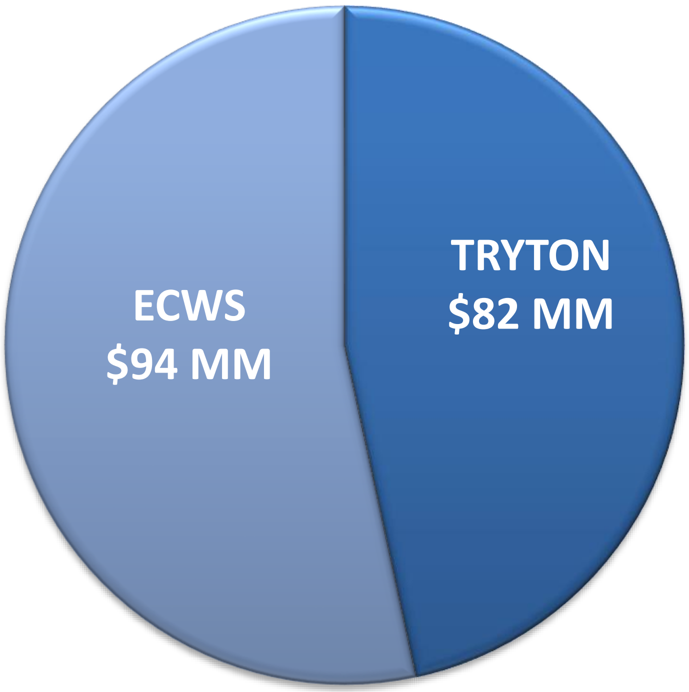
	2017	2016
ECWS Operating Hours		
Coil Tubing Rigs	48,425	32,306
Pumpers	60,857	37,022
Tryton Revenue Split		
MSFS®	49%	43%
Conventional Tools & Rentals	51%	57%



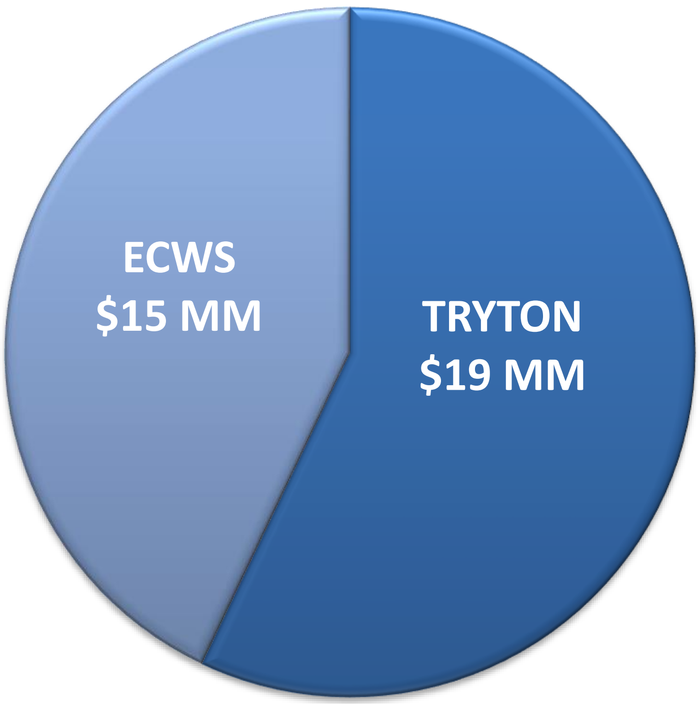
(1) 2016 EBITDAS includes $7 MM expense for onerous lease contract expense and severance costs.

Where Earnings are Generated

2017 Revenue: $176 MM



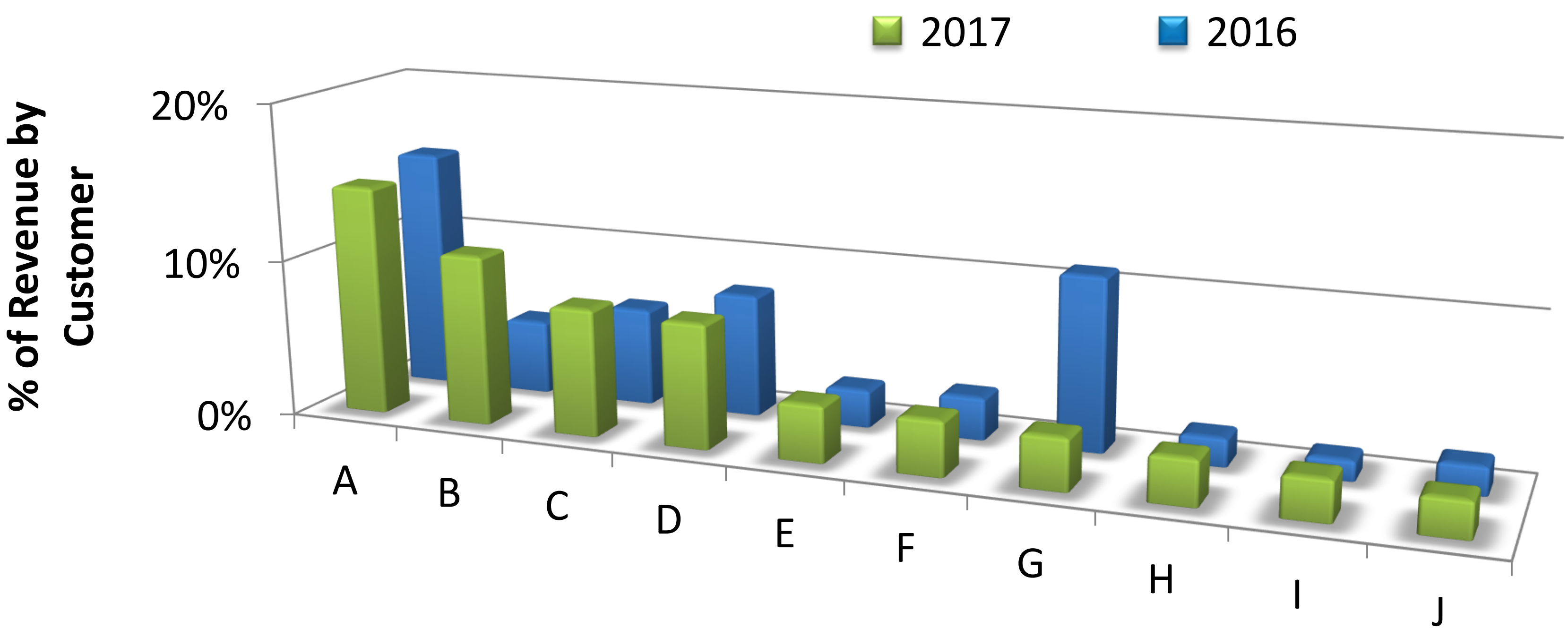
2017 Gross Margin: $32 MM(1)



2017 Gross Margin as a % Revenue:
ECWS: 16% (2016: 7%)
Tryton: 24% (2016: 15%)

(1) Chart excludes centralized overhead costs.

Essential Revenue Diversification



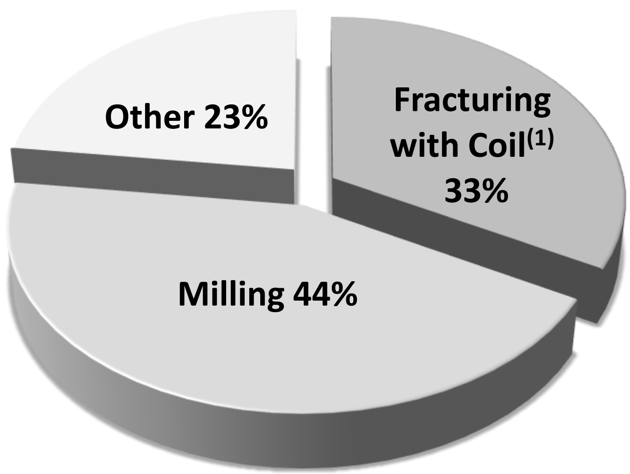
- In 2017 Essential completed work for 485 customers; 445 in 2016
- Top 10 customers 2017 and 2016 represent 60% of revenue
- In 2017 no single customer accounted for more than 15% of revenue

ECWS – Q4/17

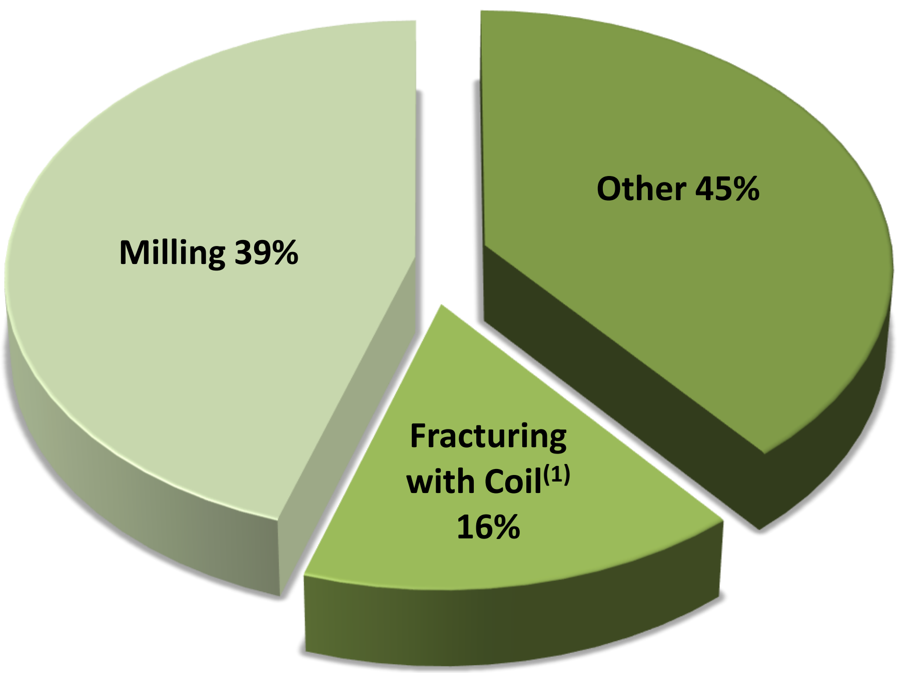
Activity	• Activity slowed as the quarter progressed and customers completed 2017 capital budgets • Continued demand for Gen III rigs and high rate fluid pumpers
Pricing	• Pricing has remained stable since Q1/17 price increases were implemented • Further increases are being resisted by customers
Competitive Advantages	• Significant growth potential by activating existing equipment • Excellent safety record • Variable cost structure
Recent Accomplishments	• Headcount increased 47% (103 employees) in 2017 • 58% growth in operating hours for the year (2017 vs 2016)

ECWS Job Types

2016



2017



(1) Third party fracturing equipment working in conjunction with an Essential coil tubing rig. This includes fracturing through coil or annular coil fracturing with a sliding sleeve system.

Tryton – Q4/17

Activity	• Q4/17 – higher activity and broader customer base vs Q4/16; good demand for MSFS® and conventional tools • US operations – expanding markets
Pricing	• Good Q4/17 margins despite minimal price increases • Pricing remains stable; highly competitive
Competitive Advantages	• Excellent safety record • Diverse locations, product inventory, experienced toolhands, new tool designs • Variable cost structure
Recent Accomplishments	• Headcount increased 33% (25 employees) in 2017 • New tools and products

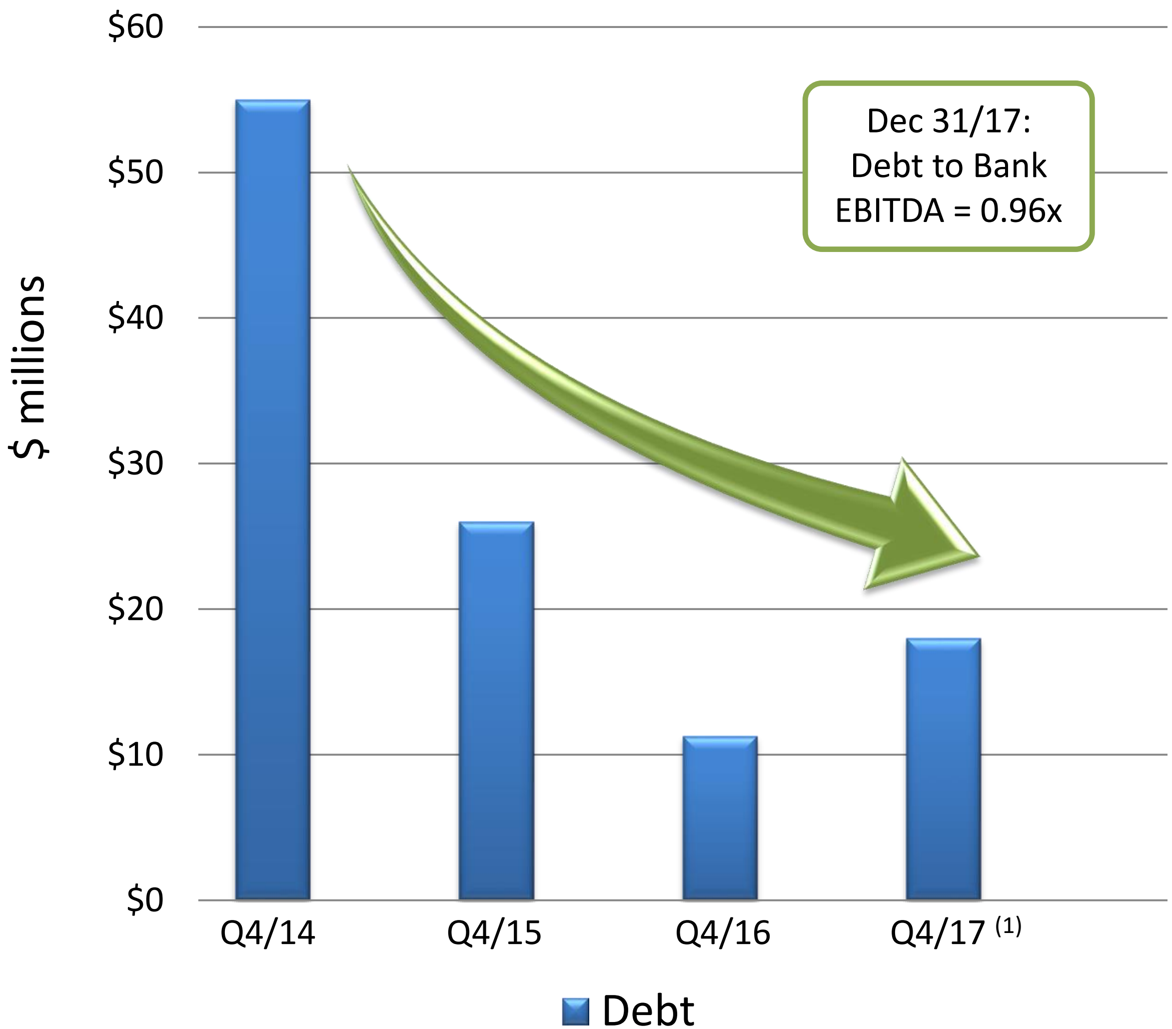
Capital Spending Overview

Annual	2018	2017	2016
($ millions)	Budget	Actual	Actual
Growth	$5	$11	$8
Maintenance	8	9	3
Total	$13	$20	$11

2018 Capital Spending:

- Retrofit one Gen IV coil tubing rig
- Add one N2 pumper
- Complete two quintuplex fluid pumpers

Advantages of Low Debt



- Greater control over our financial future
- Stable, longer-term planning of capital spending and crewing
- Opportunistic competitive choices: service price decisions / labour enticements
- Ability to grow by re-investing operating cash flow

(1) Debt increase in 2017 is largely due to capital spending and increased working capital (increased receivables due to higher activity).

2018 Outlook

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Industry:

- Analysts and industry associations suggest 2018 E&P spending and oilfield service activity will be similar to 2017
- Continued demand for completion-related services – longer laterals and increased frac stages per well
- WTI oil price at a good level but large WCS discount
- Natural gas glut but liquids-rich plays still attractive

Essential:

- Striving to increase market share with new/better offerings
- Service price increases not anticipated in the near term – stronger industry activity required
- Have sufficient trained crews and activated equipment to meet anticipated customer demand

Growth Opportunities

ECWS

- Approximately two-thirds of the coil tubing rigs are active and ready for work
  - Existing deep coil tubing fleet: *revenue growth potential*
  - Fluid pumper capacity is under-matched to coil as 90% of work is "paired": *ability to add more high-rate fluid pumpers*
- Successfully transitioned to meet industry changes with latest technology
  - Deep, high pressure capabilities
  - Masted and conventional rigs – unique demand for each

Tryton

- New composite bridge plug
  - Q1/18: completed two-90 stage MSFS® jobs combining the composite bridge plug and ball & seat tools
- Evolution of our Viking sleeve system for multi-stage completions
  - Q1/18: completed a 53-stage job in a single tool run
- An improving U.S. operation
- International opportunities
- Rental pipe – new opportunities for high spec, high torque drill pipe

Well bores and length of horizontal legs continue to be deeper and longer

Why Invest in Essential?

Industry Leading Coil/Pump Division	• Completions focus • Specialized coil well service assets for complex, long-reach horizontal wells
Innovative Tool Business	• Multi-stage completions tools and stable conventional tool base • Low capital intensity; historically high margins
Cost Control	• Highly variable cost structure
Low Debt	• Enables investment in people, equipment, working capital
Valuation	• EV/EBITDAS multiple low compared to sector • Price/Book low compared to completions companies

Supplemental Information

Essential on site near Grande Prairie

Coil Tubing Fleet

	Gen I	Gen II	Gen III	Gen IV
Number of rigs at Dec 31/17: (Total: 30)	4	14	8	4
1 1/2” coil diameter	8,150 m	-	-	-
1 3/4” coil diameter	5,580 m	-	-	-
2” coil diameter	4,500 m	5,500 m	8,400 m	11,200 m
2 3/8” coil diameter	2,700 m	4,500 m	6,500 m	7,900 m
2 5/8” coil diameter	-	3,500 m	5,200 m	6,700 m
2 7/8” coil diameter	-	2,700 m	4,300 m	5,300 m
Injector capacity	60,000 lbs, 80,000 lbs	100,000 lbs	130,000 lbs	130,000 lbs, 160,000 lbs

Deep Coil: Completions & Work-Overs

- The number of long-reach horizontal wells increases the demand for Essential's coil tubing rigs
- In the **well completion** phase, coil tubing rigs are used for:

Pre-Fracturing

- Confirmation runs
- Placement of tools to isolate a portion of the well during facturing

Fracturing

- Frac-thru coil
- Annular fracturing
- Convey and actuate sliding sleeve tools
- "Plug-and-perf" operations

Post-Fracturing

- Confirmation runs
- Cleanouts
- Mill-out/drill-out ball and seat systems

- In the post completion phase, coil tubing rigs are used for work-overs and abandonments

Fluid Pumping Fleet

	Single Triplex	Single Triplex	Twin Triplex	Twin Quintuplex(1)
Number of rigs at Dec 31/17 (Total: 18)	2	1	8	7
Horsepower (hp)	1 x 600	1 x 600	2 x 660	2 x 800 2 x 1,050
Pumping pressure (psi)	10,000	15,000	10,000	15,000

(1) Adding two quintuplex pumpers; expected to be delivered H1/18.

Fluid Pumper Uses

- Maintaining downhole circulation
- Providing ancillary acid or solvent treatments
- Injecting friction reducers or chemicals

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