



ANNUAL GENERAL MEETING OF SHAREHOLDERS

NOTICE-AND-ACCESS NOTIFICATION TO BENEFICIAL SHAREHOLDERS

You are receiving this notification as Essential Energy Services Ltd. ("*Essential*" or *the "Company"*) will use the notice-and-access model for delivery of meeting materials to its shareholders who do not hold their common shares in their own name ("*Beneficial Shareholders*"). Notice-and-access allows companies to post shareholder meeting materials online. Under notice-and-access, Beneficial Shareholders still receive a voting instruction form enabling them to vote at Essential's meeting. However, instead of a paper copy of the Information Circular, Notice of Meeting, proxy-related materials and the annual financial statements and related management's discussion and analysis (the "*Annual Materials*"), Beneficial Shareholders receive this notice with information on how they may access the Annual Materials electronically.

The use of this alternative means of delivery has the potential to substantially reduce the quantity of material that must be printed and mailed to shareholders thus reducing costs and the environmental impact.

MEETING DATE AND LOCATION:

When: Thursday, May 11, 2017 10:00 a.m. (Calgary time)

Where: Livingston Club Conference Centre Plus 15, 222-3rd Avenue S.W. Calgary, Alberta

SHAREHOLDERS WILL BE ASKED TO CONSIDER AND VOTE ON THE FOLLOWING MATTERS:

Financial Statements: Although no vote is required, shareholders will receive Essential's consolidated audited financial statements for the year ended December 31, 2016, together with the report of the auditors thereon.

Number of Directors: Shareholders will be asked to fix the number of directors of Essential at six (6).

Election of Directors: Shareholders will be asked to elect the directors for the next year. Information respecting this matter may be found in the "Election of Directors" section of the Information Circular.

Appointment of Auditors: Shareholders will be asked to appoint Ernst & Young LLP as the Company's auditors for the ensuing year. Information respecting this matter may be found in the "Appointment of Auditors" section of the Information Circular.

Other Business: Shareholders may be asked to consider other items of business that may be properly brought before the meeting.

SHAREHOLDERS ARE REMINDED TO VIEW THE ANNUAL MATERIALS PRIOR TO VOTING.

WEBSITES WHERE THE ANNUAL MATERIALS ARE POSTED:

Annual Materials can be viewed online at www.sedar.com or at the following internet address:
www.essentialenergy.ca/investors/annual-meeting

HOW TO OBTAIN PAPER COPIES OF THE MEETING MATERIALS:

Beneficial Shareholders may request paper copies of the Annual Materials be sent to them by postal delivery at no cost. Requests for Annual Materials may be made up to one year from the date the Information Circular was filed on SEDAR:

- by telephone at 1-877-693-6699
- by email at service@essentialenergy.ca

Requests should be received at least ten (10) business days in advance of the proxy deposit date and time set out in the accompanying voting instruction form in order to receive the meeting materials in advance of such date and the meeting date. All registered shareholders will receive a paper copy of the meeting materials unless they have consented to electronic delivery.

VOTING:

You cannot vote by returning this notice. Beneficial Shareholders are asked to return their voting instruction form using one of the following methods at least one (1) business day in advance of the proxy deposit date noted on your voting instruction form:

Internet: **www.proxyvote.com**
Telephone: **1-800-474-7493**
Mail: **DATA PROCESSING CENTRE**
 P.O. BOX 2800, STN. LCD, MALTON MISSISSAUGA, ON L5T 2T7

Shareholders with questions about notice-and-access can call Essential toll free at 1-877-693-6699.